

CITY PLAN AND SUPPORT FOR FAMILY CARERS IN BERLIN

carers' strategy and implementation plan Berlin

Benjamin Salzmann

competence center for family carers Berlin, Germany
(Fachstelle für pflegende Angehörige im Diakonischen
Werk Berlin Stadtmitte e.V.)



THE BERLIN CARERS STRATEGY IMPLEMENTATION PLAN

Coordinating carers' support

carers strategy implementation plan

Overview of support available

Description of important stakeholders

Mapping ongoing developments in carer support



Why does Berlin have this plan?

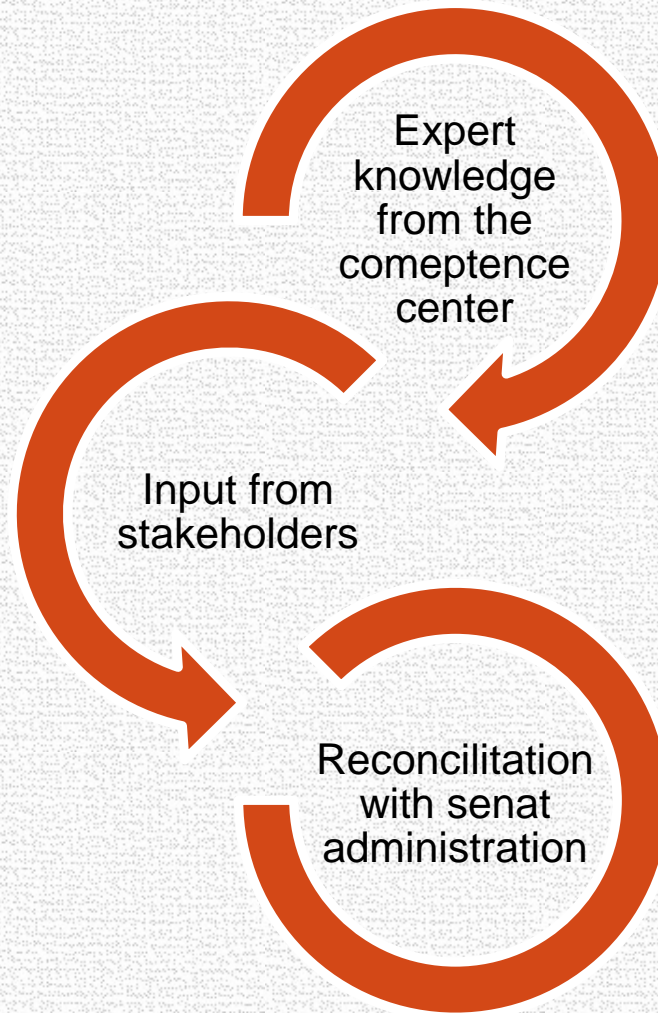
Less than 20% of family carers use support services

- If you need help, you are „a bad“ family carer
- „my care recipient is more important than I“
- „I haven´t got anytime for anything“

Service providers need to work together to reach carers

- Stakeholders need to know the services that exist around them in order to guide carers to relevant support
- Service providers can effectively initiate new developments when they pool forces

How was the plan created?



Strucutre of content

Counseling

Information and awareness raising

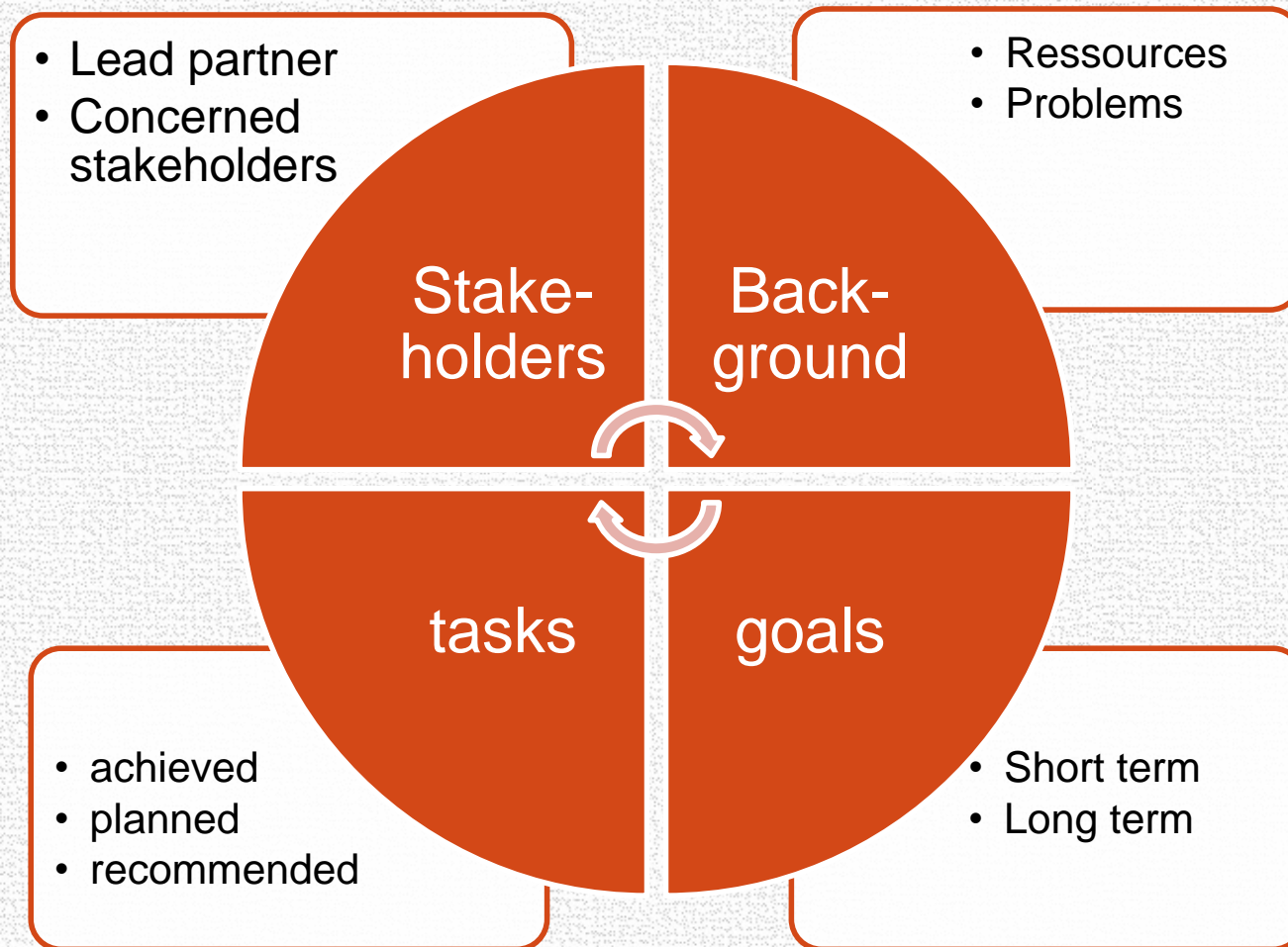
Support services

appreciation

Examples of topics addressed

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- Hospital discharge
 - Young Carers
 - Care counseling
 - Carers in migrant communities
 - Education and training for carers
 - Online support

Internal structure of the plan



Experiences so far

Great way to bring stakeholders together and initiate joint projects

Great way to ensure success of the various plans

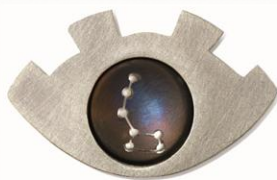
Higher public appreciation of support for family carers

It takes some time to embed the strategy implementation plan in stakeholders' heads



WEEK FOR CARERS IN BERLIN

Appreciation and short breaks for cares



WOCHE DER PFLEGENDEN
ANGEHÖRIGEN

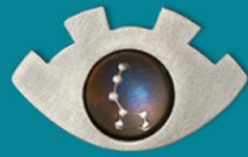
Why did we decide to have a carers week?

To raise awareness among the public and the government by making caring visible

To empower carers, give them more self esteem and approval – so they feel more comfortable in using support services

To make communities carer friendly

To encourage carers to be part of their community and to prevent social isolation



WOCHE DER PFLEGENDEN
ANGEHÖRIGEN 12.-18.5.2017

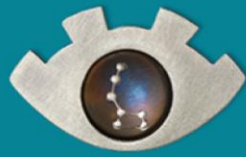
Part 1: „the family care ,Oscar‘ “



Award ceremony for 10 carers,
representing all carers of Berlin



Laudatory speeches from VIPs



WOCHE DER PFLEGENDEN
ANGEHÖRIGEN 12.-18.5.2017

Part 2: free cultural events for carers

concerts

cinema

boat trips

dance
events

several
smaller local
events

Development over the last 4 years

2015: 1300 carers attended

Feedback from evaluation was very positive

Network of supporters is growing



Funding and organization

Funded through donations and grants

Supported by the Berlin senate and a health care insurance company

Organized by the competence center for carers with support of a group of Berlin carers support organizations



Thank you
for listening!



Kontakt:

Fachstelle für pflegende Angehörige

Südstern 8-10

10961 Berlin

Tel. +49 30-69 59 88 97

fs-pflegende-angehoerige
@diakonie-stadtmitte.de